

Rep Order# 8833037 Ver# 7 Status Revised
EC'd Yes

Traffic Order# 36773

Printed: 10/16/2012 9:54 AM
Last Received: 10/16/2012 8:07 AM
Showing Buylines: All Lines

1 of 6

Station KLAS-TV LAS VEGAS
Advertiser () DEMO SEN CAMPGN COMM
Product DSCC IE
Estimate# 1407
Buyer MAURA GILROY
Phone#
Fax#

Agency () GREAT AMERICAN MEDIA
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E //1407
Flight Dates 10/09/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISION, DO NOT DOUBLE BOOK
TOTAL - \$440,400

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F	500A-600A	8 NEWS NOW @ 5A	:30	\$1,000.00	10/09-11/02	2	4	8	\$8,000.00	
	2	M	500A-600A	8 NEWS NOW @ 5A	:30	\$1,000.00	10/15-11/05	1	4	4	\$4,000.00	
	3	TU	500A-600A	8 NEWS NOW @ 5A	:30	\$1,000.00	11/06-11/06	1	1	1	\$1,000.00	
	4	TU-F	600A-700A	8 NEWS NOW @ 6A	:30	\$1,200.00	10/09-11/02	2	4	8	\$9,600.00	
	5	M	600A-700A	8 NEWS NOW @ 6A	:30	\$1,200.00	10/15-11/05	1	4	4	\$4,800.00	
	6	TU	600A-700A	8 NEWS NOW @ 6A	:30	\$1,200.00	11/06-11/06	1	1	1	\$1,200.00	
	7	TU-F	700A-900A	CBS THIS MORNING	:30	\$1,000.00	10/09-11/02	3	4	12	\$12,000.00	
	8	M	700A-900A	CBS THIS MORNING	:30	\$1,000.00	10/15-11/05	1	4	4	\$4,000.00	
	9	TU	700A-900A	CBS THIS MORNING	:30	\$1,000.00	11/06-11/06	1	1	1	\$1,000.00	
	10	SA	500A-700A	THE EARLY SHOW	:30	\$550.00	10/13-10/20 11/03-11/03	1 1	2 1	2 1	\$1,650.00	

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	11	SU	500A-60CA	EYE ON WASHINGTON/WALL STREET	:30	\$400.00	10/28-10/28	1	1	1	\$400.00	
	12	SU	600A-63CA	8 NEWS NOW SUN MORNING #1	:30	\$500.00	10/14-10/21 11/04-11/04	1 1	2 1	2 1	\$1,500.00	
	13	SU	630A-80CA	CBS SUNDAY MORNING	:30	\$2,000.00	10/28-11/04	1	2	2	\$4,000.00	
	14	SU	800A-83CA	8 NEWS NOW SUN MORNING #2	:30	\$1,500.00	10/14-10/21	1	2	2	\$3,000.00	
	15	SU	830A-90CA	FACE THE NATION	:30	\$2,500.00	10/28-10/28	1	1	1	\$2,500.00	
	16	TU-F	900A-1000A	LIVE WITH KELLY	:30	\$850.00	10/09-11/02	2	4	8	\$6,800.00	
	17	M	900A-1000A	LIVE WITH KELLY	:30	\$850.00	10/15-11/05	1	4	4	\$3,400.00	
	18	TU	900A-1000A	LIVE WITH KELLY	:30	\$850.00	11/06-11/06	1	1	1	\$850.00	
	19	TU-F	1000A-1100A	PRICE IS RIGHT	:30	\$3,500.00	10/09-11/02	1	4	4	\$14,000.00	
	20	M	1000A-1100A	PRICE IS RIGHT	:30	\$3,500.00	10/22-10/29	1	2	2	\$7,000.00	
	21	TU-F	1100A-1200P	YOUNG & RESTLESS	:30	\$4,500.00	10/16-10/19 10/30-11/02	1 1	1 1	1 1	\$9,000.00	
	22	TU-F	1200P-1230P	NOON NEWS	:30	\$850.00	10/09-11/02	3	4	12	\$10,200.00	
	23	M	1200P-1230P	NOON NEWS	:30	\$850.00	10/15-11/05	1	4	4	\$3,400.00	

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	24	TU-F	1230P-100P	BOLD & BEAUTIFUL	:30	\$900.00	10/09-11/02	1	4	4	\$3,600.00	
	25	M	1230P-100P	BOLD & BEAUTIFUL	:30	\$900.00	10/15-11/05	1	4	4	\$3,600.00	
	26	TU-F	100P-200P	LET'S MAKE A DEAL	:30	\$900.00	10/09-11/02	1	4	4	\$3,600.00	
	27	TU-F	200P-30CP	THE TALK	:30	\$900.00	10/09-11/02	2	4	8	\$7,200.00	
	28	TU-F	300P-400P	ELLEN	:30	\$1,000.00	10/09-11/02	3	4	12	\$12,000.00	
	29	M	300P-40CP	ELLEN	:30	\$1,000.00	10/15-10/22 11/05-11/05	1 1	2 1	2 1	\$3,000.00	
	30	TU-F	400P-50CP	8 NEWS NOW @ 4P & 430P	:30	\$1,300.00	10/09-11/02	2	4	8	\$10,400.00	
	31	M	400P-50CP	8 NEWS NOW @ 4P & 430P	:30	\$1,300.00	10/15-11/05	1	4	4	\$5,200.00	
	32	TU-F	500P-630P	8 NEWS NOW ROTATION	:30	\$1,500.00	10/09-11/02	5	4	20	\$30,000.00	
	33	M	500P-630P	8 NEWS NOW ROTATION	:30	\$1,500.00	10/15-11/05	1	4	4	\$6,000.00	
	34	TU-F	630P-700P	INSIDE EDITION	:30	\$1,300.00	10/09-11/02	3	4	12	\$15,600.00	
	35	M	630P-700P	INSIDE EDITION	:30	\$1,300.00	10/15-10/15 10/29-11/05	1 1	1 2	1 2	\$3,900.00	
	36	TU-F	700P-80CP	ET/INSIDER	:30	\$1,200.00	10/09-11/02	3	4	12	\$14,400.00	
	37	SU	500P-700P	SUN NEWS ROTATION	:30	\$1,500.00	10/14-10/21 10/28-10/28 11/04-11/04	1 0 1	2 1 1	2 0 1	\$4,500.00	

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	38	M	800P-90CP	HOW I MET MOTHER/PARTNERS	:30	\$9,500.00	10/22-10/22	1	1	1	\$9,500.00	
	39	M	900P-1000P	2 BROKE GIRLS/MIKE & MOLLY	:30	\$15,000.00	10/29-10/29	1	1	1	\$15,000.00	
	40	M	1000P-1100P	HAWAII FIVE O	:30	\$12,000.00	11/05-11/05	1	1	1	\$12,000.00	
	41	TU	800P-90CP	NCIS	:30	\$25,000.00	10/30-10/30	1	1	1	\$25,000.00	
	42	TU	1000P-1100P	VEGAS	:30	\$8,500.00	10/30-10/30	1	1	1	\$8,500.00	
	43	W	800P-90CP	SURVIVOR	:30	\$12,000.00	10/24-10/31	1	2	2	\$24,000.00	
	*44	TH	1000P-1100P	ELEMENTARY	:30	\$8,500.00	10/11-10/11	0	1	0	\$8,500.00	
							10/25-10/25	1	1	1		
				Sales Remark: V7 . V7 Comment Changed, Spots/week Changed								
	45	F	1000P-1100P	BLUE BLOODS	:30	\$12,000.00	11/02-11/02	1	1	1	\$12,000.00	
	46	SU	900P-1000P	THE GOOD WIFE	:30	\$9,500.00	11/04-11/04	1	1	1	\$9,500.00	
	47	SU	1000P-1100P	THE MENTALIST	:30	\$12,000.00	10/28-10/28	1	1	1	\$12,000.00	
	48	TU-F	1100P-1135P	8 NEWS NOW @ 11P	:30	\$2,200.00	10/09-11/02	3	4	12	\$26,400.00	
	49	M	1100P-1135P	8 NEWS NOW @ 11P	:30	\$2,200.00	10/15-11/05	1	4	4	\$8,800.00	

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	50	SA-SU	1100P-1135P	8 NEWS NOW @ 11P	:30	\$1,100.00	10/13-11/04	1	4	4	\$4,400.00	
	51	TU-F	1135P-1237A	LETTERMAN	:30	\$850.00	10/09-11/02	2	4	8	\$6,800.00	
	52	M	1135P-1237A	LETTERMAN	:30	\$850.00	10/15-11/05	1	4	4	\$3,400.00	
	53	TU-F	1237A-137A	LATE LATE SHOW	:30	\$450.00	10/09-11/02	2	4	8	\$3,600.00	
	54	M	1237A-137A	LATE LATE SHOW	:30	\$450.00	10/15-11/05	1	4	4	\$1,800.00	
	55	SA	1135P-1235A	PRIVATE PRACTICE	:30	\$350.00	10/20-10/27	1	2	2	\$700.00	
	56	SA	800P-1000P	KLAS PRIME MOVIE	:30	\$2,400.00	10/27-10/27	1	1	1	\$2,400.00	
	57	M	1030P-1100P	INSIDE EDITION	:30	\$1,300.00	10/22-10/22	1	1	1	\$1,300.00	
	*58	TH	1000P-1100P		:30	\$8,500.00	10/11-10/11	1	1	1	\$8,500.00	

Buyline Comment: PERSON OF INTEREST
V7 Added

---REPORT TOTALS---

Report Totals: 253 / \$440,400.00

---SALES MONTHLY TOTALS---

Oct 12: 170 / \$252,350.00

Nov 12: 83 / \$188,050.00

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Sales Totals: 253 / \$440,400.00

Station Totals: 253 / \$440,400.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$1,466,045	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

---COMPETITIVE COMMENTS---

SHARES ARE ESTIMATED

Books null
Demos RA35+